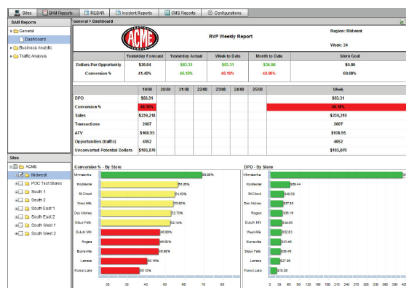
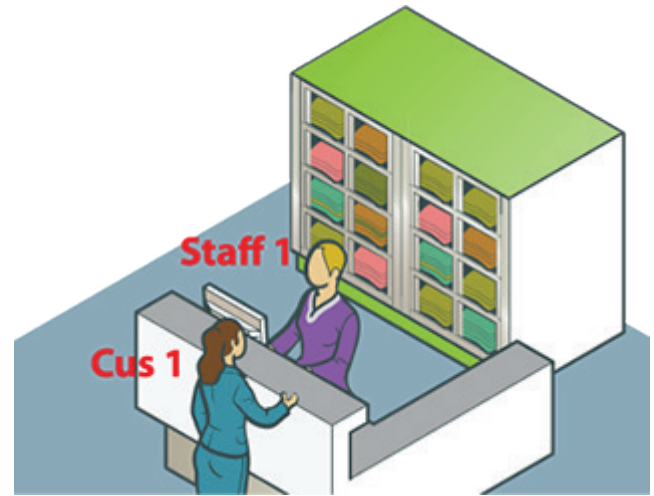


FEATURES

- Automatic calculation of conversion rate, transaction count, total sales, average transaction value, average number of items, and more
- by hour, day, week, day of week, month, or other time periods
- Automatic highlighting of KPI outliers in your reports
- Detailed individual employee performance statistics



WHAT IS IT?

USE IN-STORE INTELLIGENCE TO IMPROVE STAFFING FOR INCREASED SALES

Employing comprehensive analytics in your stores gives you the opportunity to scrutinize your staffing decisions and optimize them for maximum sales and cost efficiency. By integrating directly with your staffing or time & attendance system, i3 International can clearly and intuitively reveal where you're understaffed, where you're overstaffed, and how to shift resources around to get more out of the budget you already spend. Merchants have used the intelligence gathered from i3 International to optimize existing staff hours to yield sales increases between 3% and 8%, all with no budgetary increase. You can also go a step further with i3 International and identify opportunities for additional staffing investment that are expected to result in higher conversion rates and positive ROI. And larger stores can use the system to compare staffing and conversion within departments, floors, or areas of the store, shifting sales personnel to the sections where they do the most good.

